

Below is all the information about the sessions you will participate in as a researcher. You'll find details on session **types, expected dates, and topics.**

DESCRIPTION OF THE SESSIONS

PARTICIPATIVE & CO-CREATIVE PROCESSES

The starting point for the program is the challenge identified by ecosystem stakeholders and the goal of the program is to find possible ideas for solutions that could tackle this challenge. In this first sessions, participants will work in group dynamics collaborating with stakeholders that have proposed the challenges, in order to better understand their needs and be able to provide a more complete response to the challenge.

ONLINE TRAINING

The participants will participate in online training sessions to work on the solution for the challenge using Design Thinking and Lean Start up methodologies. Included are the subjects of Knowledge Protection, funding and impact presentations of innovative projects.

MENTORING

In the timeframe of the program, there participants will have the opportunity for mentoring sessions (up to 5h). The mentor will be a person selected based on the challenge that can provide expert advise in the definition of the solutions and the development of the ideas.
(To be scheduled between March and June based on the mentors' and the researchers' availability)

PROTOTYPING

This session will focus on providing participants help with prototyping, project design and presentation of the solution project.

FINAL EVENT

The projects will present their solutions and define the next steps to consolidate them.

CALENDAR 2025

MARCH						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY						
S	M	T	W	T	F	S
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

KALEIDOS Ideas GENERATION PROGRAM



#03_March 2025

17
MARCH

PARTICIPATIVE & CO-CREATIVE PROCESSES

SESSION 1: CHALLENGE IDENTIFICATION, PROBLEM FRAMING / FRAMING PITCH / UX TRAINING

DURATION 3H

19
MARCH

PARTICIPATIVE & CO-CREATIVE PROCESSES

SESSION 2: SOLUTION BRAINSTORMING/IMPACT, FEASIBILITY SOLUTION EVALUATION AND SELECTION / MENTORS FEEDBACK

DURATION 3H

24
MARCH

ONLINE TRAINING - 14H-17H

LEADERSHIP AND TEAMWORK TRAINING + KAU

PEDRO OLIVARES, Management Skills and Entrepreneurship Coach
EAMONN MCCALLION, Research Advisor & Project Manager at Karlstad University

- Introduction
- Leadership & Teamwork context: Big questions to team reflection and red flags
- Learning styles inventory
- Values
 - How to translate values into committed action?
 - Handling conflict when experiences contradict our personal values.
 - Outcome: Defining the team's top five priorities
- Workshop Wrap-up

26
MARCH

ONLINE TRAINING - 14H-17H

LEAN STARTUP METHODOLOGIES

JAVIER DE LA OSSA, expert in support for entrepreneurs and acceleration programs
(focus on impact and high growth)

- Impact: MISION / KPI's
- Reframing the problem / solution
- Mision / Business Model Canvas
- Leaps of faith
- Customer Discovery / Customer Interviews.
- Customer Interviews: question list.

28
MARCH

ONLINE TRAINING - 11H-13H

OPEN SCIENCE AND KNOWLEGDE VALORIZATION

MIREIA MANENT, Co-founder & Senior Project Manager at WeDo

- Introduction to the concepts
(basic principles of Open Science and Knowledge Valorisation, and their significance)
- European Commission trends and requirements (overview of current EU policies and initiatives)
- Practical examples



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KALEIDOS Ideas GENERATION PROGRAM



#03_March 2025

31
MARCH

ONLINE TRAINING 14H-16H

INTELLECTUAL PROPERTY

CRISTINA ANTEQUERA, IP Consultancy Specialist of Clarke&Modet

- Ways to protect Research & Development & Innovation projects: patents, utility models, trade secrets, software, and copyright
- Roadmap to protect innovations: when to protect - what to protect, where to protect
- Procedures and tools to effectively manage and protect IP: patent data base, technological intelligence (FTO) and blockchain evidence creation
- What is the value of my project result (royalty studies and economic valuation of intangibles)
- IP in collaborative projects: ownership and rights and strategy to exploit technology (sale, license)

#04_April 2025

02
APRIL

ONLINE TRAINING - 14H - 17H

DIGITAL RESOURCES TO CREATE HIGH-IMPACT VISUAL PRESENTATIONS FOR YOUR PROJECTS+ ELEVATOR PITCH TRAINING

DAVID HERNÁNDEZ, Design & Innovation Strategist

- Introduction to high-impact presentations
- Elevator pitch
- Pitch deck & presentation structure
- Examples
- Design tools & tips (Hands on quick workshop)

04
APRIL

ONLINE TRAINING - 11H - 13H

COMMUNICATION TO GENERAL PUBLIC

MIREIA MANENT, Co-founder & Senior Project Manager at WeDo

- Introduction to the concept (communicating research outcomes to non-expert audiences and why it matters)
- Connection with Open Science and Knowledge Valorisation
- How to generate win-win exchanges with QH stakeholders.

09
APRIL

ONLINE TRAINING - 14H - 16H

RESOURCES AND FINANCIAL CHALLENGES

MIREIA MANENT, Co-founder & Senior Project Manager at WeDo

- Funding opportunities for research (identifying key funding programs and funding strategies)



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KALEIDOS Ideas **GENERATION** PROGRAM



#04_April 2025



PROTOTYPING

**START
PROTOTYPING**

DURATION 3H

#05_May 2025



ONLINE TRAINING

**FINAL PRESENTATION
SIMULATION**

DURATION 3H

#06_June 2025



FINAL EVENT

**FINAL
WORKSHOP**

DURATION 3H



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